



Villa Marie Degree College for Women

6-3-1089, Raj Bhavan Road, Somajiguda, Hyderabad 500082

Affiliated to Osmania University, Management Programs Approved by AICTE

Recognised by UGC u/s 2(f), an ISO 9001:2015 Certified Institution

Accredited by NAAC with 'B++' Grade



DEPARTMENT OF BUSINESS MANAGEMENT

ORGANIZES

GUEST LECTURE

on

“Gen Z at Work:

Understanding, Engaging and Retaining the New Workforce”

SPEAKER

Dr. T. Krishna Kumar

Former Chairman and Head of the Department of
Commerce, Osmania University.



DATE

29/09/2026



VENUE

**A.P.J. ABDUL KALAM
AUDITORIUM**



TIME

12:00 – 2:00 PM



TARGET AUDIENCE

BBA II year students



EMPOWERING KNOWLEDGE. ENRICHING FUTURES.









GENERATIONAL BIRTH YEARS

1883-1900

1901-1927

1928-1945

1946-1964

1965-1980

1981-1996

1997-2012

2013-2024

2025-2039

2040-2054

2055-2069

Lost Generation

Greatest Generation

Silent Generation

Baby Boomers

Generation X

Millennials

Generation Z

Generation Alpha

Generation Beta

Generation Gamma

Generation Delta

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BUSINESS MANAGEMENT

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BUSINESS MANAGEMENT**

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