



Villa Marie Degree College for Women

Somajiguda, Hyderabad - 500082

Affiliated to Osmania University, Management Programs Approved by AICTE

Recognized by UGC u/s 2(f), an ISO 9001:2015 Certified Institution

Accredited by NAAC with B++ Grade

Department of Business Management

Faculty Research Publication Journal Details

2025 - 2026

S. No	Name of the Faculty	Title of the Paper/Book	ISSN / ISBN	Name of the Publication	Year of Publication	Remarks
1.	Ms. Swapna S	Employee Retention in Contemporary Organizations: A Descriptive Review Of Determinants, Strategies, And Emerging Trends	ISSN 2349-6002	International Journal of Innovative Research in Technology	2025-2026	
2.	Ms. Swapna S Mrs. Prasanna Laxmi Ms. Sheryl Rebecca	From Adoption to Advantage: How Generative AI Capability Drives Integrated Business Performance in Emerging Markets	ISSN: 1053-7899	Multidisciplinary, Scientific Work and Management Journal	2025-2026	

Books & Chapters

2025 - 2026

S. No	Name of the Faculty	Title of the Paper/Book	ISBN	Name of the Publication	Year of Publication
1	Mrs. Mitali Solanki	Green Growth: Scaling Sustainable Agriculture in India	978-93-341-9251-3	Yashraj Marktrade India LLP	2025

2	Mrs. Prasanna Laxmi	Impact of Financial Literacy on Gen Z's Investment Choices – How Knowledge Gaps affect Decision Making in Volatile Markets	978-93- 47167-08- 9	International Conference on Convergence 2026 – Multidisciplinary Trends in Knowledge, Innovations & Sustainability	2026
3	Ms. Sheryl Rebecca	Artificial Intelligence & Big Data in Corporate Governance	978-93- 47167-08- 9	International Conference on Convergence 2026 – Multidisciplinary Trends in Knowledge, Innovations & Sustainability	2026