



Villa Marie Degree College for Women
Somajiguda, Hyderabad – 500 082



Affiliated to Osmania University, Management Programs Approved by AICTE

Recognized by UGC u/s 2(f), an ISO 9001:2015 Certified Institution

Accredited with B++ by NAAC

Department of Business Management - BBA

Gesto – One Plan One Dream One Goal

The Gesto Club, of the BBA Department, commenced the 2024–2025 academic year with an Investiture Ceremony on 2nd August 2024, presided over by Ms. Chinnamma, Secretary.

As part of Villa Conclave 3.0 – Capture the Collective Intelligence held on 13th September 2024, the club organized Dancing Divas (solo & group dance competition) and Brand-O-Mania (ad-making competition) for Intermediate and Plus 2 students across the city. The events were judged by Ms. Ananya Reddy, BBA alumna and dance academy owner, and Ms. Khushboo Sachdev, faculty, Commerce Department.

The club also hosted Bollywood Times – The Villa Way on 30th September 2024, a fun event where students portrayed their favorite Bollywood characters.

The department's signature event, Strategia – The Power of Mind, was conducted on 23rd & 24th January 2025 in collaboration with the Commerce Department, under the theme "*Nova Quest – Pioneering Ideas, Shaping Futures.*" Events included Ad-O-Mania, E-Com Quest Challenge, Squid Games, Corporate Clue Chase, Business Break Through, Brand Wars, and a Business Bazar, all of which saw enthusiastic participation and great success.

Gallery



Investiture Ceremony



Villa Conclave



Bollywood Times

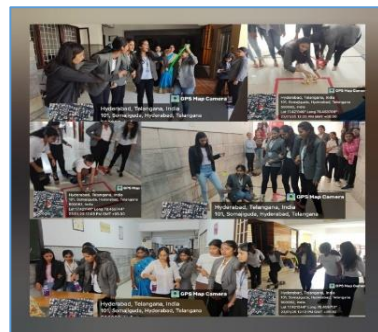
Nova Quest - Pioneering Ideas, Shaping Futures



Ad-O-Mania



E- COM Quest



Squid Game



Business Breakthrough



Brand Wars



Flash Mob

Japra

HOD

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