

Villa Marie Degree College for Women Somajiguda, Hyderabad – 500 082



Affiliated to Osmania University, Management Programs Approved by AICTE Recognized by UGC u/s 2(f), an ISO 9001:2015 Certified Institution Accredited with B++ by NAAC

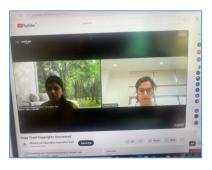
Entrepreneurship Development Cell – 2024-2025

The Entrepreneurship Development Cell of the BBA Department organized a 6-day faculty workshop titled "IP Utsav" from 21st to 26th April 2025 for the faculty of Villa Marie Degree College for Women. Distinguished resource persons included Prof. Unnati Pandit, Dr. Abhay Jere, Dr. Sacha Vincent, Prof. T.G. Sitharam, Prof. Gauri Gargate, Dr. B.K. Chakravarthy, Ms. Anooja Padhee, Dr. Hemant Khosla, Dr. Rahul Taneja, Dr. Sripathi Rao Kulkarni, Dr. Dara Ajay, and Mr. Jai Veer.

The workshop provided practical insights into major IP types, including filing processes, legal protection, and commercialization, and enhanced participants' understanding through real-world case studies, start-up applications, and national initiatives, thereby strengthening IP literacy and strategic thinking among educators.



Inaugural of IP Utsav



Session on Copy Rights



Session on Yukti Scheme

HOD

HRS - DEPARTMENT OF BUSINESS MANAGEMENT Villa Marie Degree College For Women # 6-3-1089, Somajiguda, Hyderabad-82.

IQAC Coordinator

Principal

Lausti Devi

PRINCIPAL Villa Marie Degree College For Women Somajiguda, Hyderabad-500 08.

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