

Villa Marie Degree College for Women

Somajiguda, Hyderabad - 500082
Affiliated to Osmania University, Management Programs Approved by AICTE
Recognized by UGC u/s 2(f), an ISO 9001:2015 Certified Institution
Accredited with B++ Grade by NAAC



Consumer Cell

Academic Year-2024-25

The **Consumer Cell** actively engaged in various initiatives to foster awareness of consumer rights, responsibilities, and sustainable consumption practices among students. The Cell aimed to empower students with practical knowledge of consumer protection laws and to promote ethical and responsible consumer behaviour.

1. Visit to the Telangana District Consumer Disputes Redressal Forum

As part of the Consumer Cell's activities, a visit to the Telangana District Consumer Disputes Redressal Forum was organized. The visit aimed to provide students with practical exposure to the functioning of consumer protection mechanisms and the judicial process involved in resolving consumer grievances.

2. Observation of World Consumer Rights Day

To commemorate World Consumer Rights Day **on** 15th March, the Consumer Cell organized meaningful programs emphasizing the global theme "A Just Transition to Sustainable Lifestyles." The activities aimed to sensitize students to the importance of responsible consumption, sustainability, and social equity





Visit to Telangana District Forum

Power Point Presentation Competition

Convenor

IQAC

Principal

PRINCIPAL
Villa Marie Degree College
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