



## **Best Practice – 1 – Ability Enhancement Certificate Courses**

### **1. Title of the Practice:** Ability Enhancement Certificate Courses

**2. Objectives of the Practice:** VMDCW offers certificate courses to enhance learners' employability and career prospects by providing specialized knowledge and skills. The courses meet learners' needs and build industry partnerships.

#### **Objectives:**

1. To provide specific skills and knowledge for a competitive edge in the job market.
2. To help learners upgrade skills for career advancement in a changing job market.
3. To design the Course Modules with industry experts to meet industry needs, making them more valuable.
4. To make the courses short, flexible and ideal for learners with time or resource constraints.
5. To support lifelong learning for staying up-to-date with the latest developments in the field

### **3. The Context:**

Since the inception of the Institution, Certificate Course Programs have been offered and they aim to meet the needs of different learners. The Institution believes that offering these courses alongside regular curriculum would provide learners with access to industry-relevant skills and knowledge.

As the “**National Education Policy (NEP) 2020**” emphasizes the importance of offering industry-relevant certificate courses, the Institution provides a bouquet of courses that provide learners with specialized skills and knowledge to enhance their employability and career prospects.

#### **4. The Practice:**

The Institution previously offered 60-hour certificate courses per year, but with the implementation of CBCS, they have been converted into a 30-hour semester program. Each semester, learners are given an orientation of all available courses and can choose one on a first-come, first-served basis, with a limit of 100 seats per course. Upon successful completion of the course, learners receive a certificate from the college and the collaborating institution.

#### **5. Evidence of Success:**

Our institution's certificate courses are effective in providing learners with the skills and knowledge needed to succeed in their fields. Many graduates have obtained employment through campus placements, and some have become successful entrepreneurs with the program's learning opportunities. Most of the students have also received paid and unpaid internships with the help of these courses with which they got more exposure to the industry.

#### **Problems encountered and resources required**

When the institution started this Initiative, it faced several challenges. However, the college was able to overcome these obstacles over time and is now thriving, breaking any obstacles that come its way.

1. Limited availability of qualified instructors: Finding qualified instructors with the required experience and availability to teach effectively can be challenging for certain areas of study.
2. Limited learner engagement: short course duration and lack of immediate incentives could lead to limited engagement from motivated learners.
3. Limited flexibility: Limited time for the course restricted the syllabus coverage and made it difficult to provide flexible delivery options.

The institution's certificate course program responds to changing job market needs and diversifies offerings, meeting diverse learners' needs and building industry partnerships.