



VILLA MARIE DEGREE COLLEGE FOR WOMEN

(Affiliated to Osmania University)

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AN ISO 9001 : 2015 Certified Institution



MARKETING MANAGEMENT

This lecture is going to be a collection of various aspects of marketing which would provide wide insights based on what Dr. Nageswara Rao has experienced over his years of expertise.



RESOURCE PERSON

Dr. Nageswara Rao

HOD BVRIT

B.tech, MBA, Ph.D.,
AP SET, UGC-NET

1st Nov 2022, Tuesday

9:20am to 11:00am

APJ Abdul Kalam Auditorium

BBA I Students

Faculty Coordinator
Ms. Chaitanya Meinga
Asst. Prof

