



**VILLA MARIE DEGREE COLLEGE FOR WOMEN**

(AFFILIATED TO OSMANIA UNIVERSITY)

6-3-1089, RAJ BHAVAN ROAD, SOMAJIGUDA, HYDERABAD - 500082

AN ISO 9001:2015 CERTIFIED INSTITUTION



DEPARTMENT OF COMMERCE

ORGANIZES

A

**Cuest lecture on**

**Insights Of Business Economics**



Date : 22nd September

Time : 9:30am to 10:30am

Venue : Dr.Sarojini Naidu Auditorium

Target Audience: B.COM 3rd year



**Speaker :**  
**Name: Syeda**  
**Fahmeena (M.Com,**  
**LLB, M.Phil)**

Designation: Head of the Department of Commerce and Business Management  
Shadan Degree College for Women





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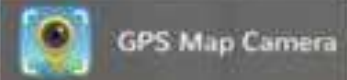
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Thank you  
Have a good...



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Somajiguda, Hyderabad, 500041,  
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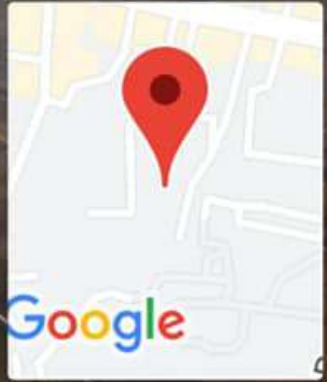


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### Law of Diminishing Marginal Utility of Consumer behaviour


Apple 1	Apple 2	Apple 3
Consuming the first apple gives the highest level of satisfaction.	Consuming the second apple will not give the same level of satisfaction as the first one.	Consuming the third apple will give a lower level of satisfaction than the second one.
		

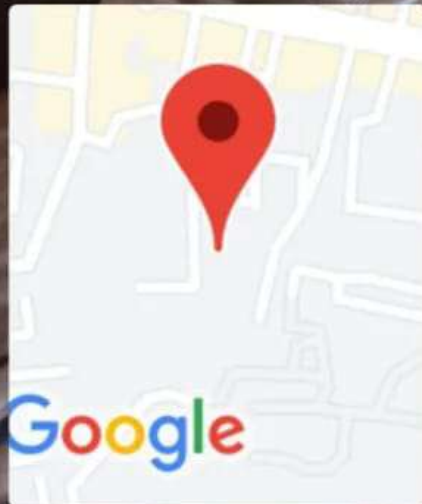
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500082, India  
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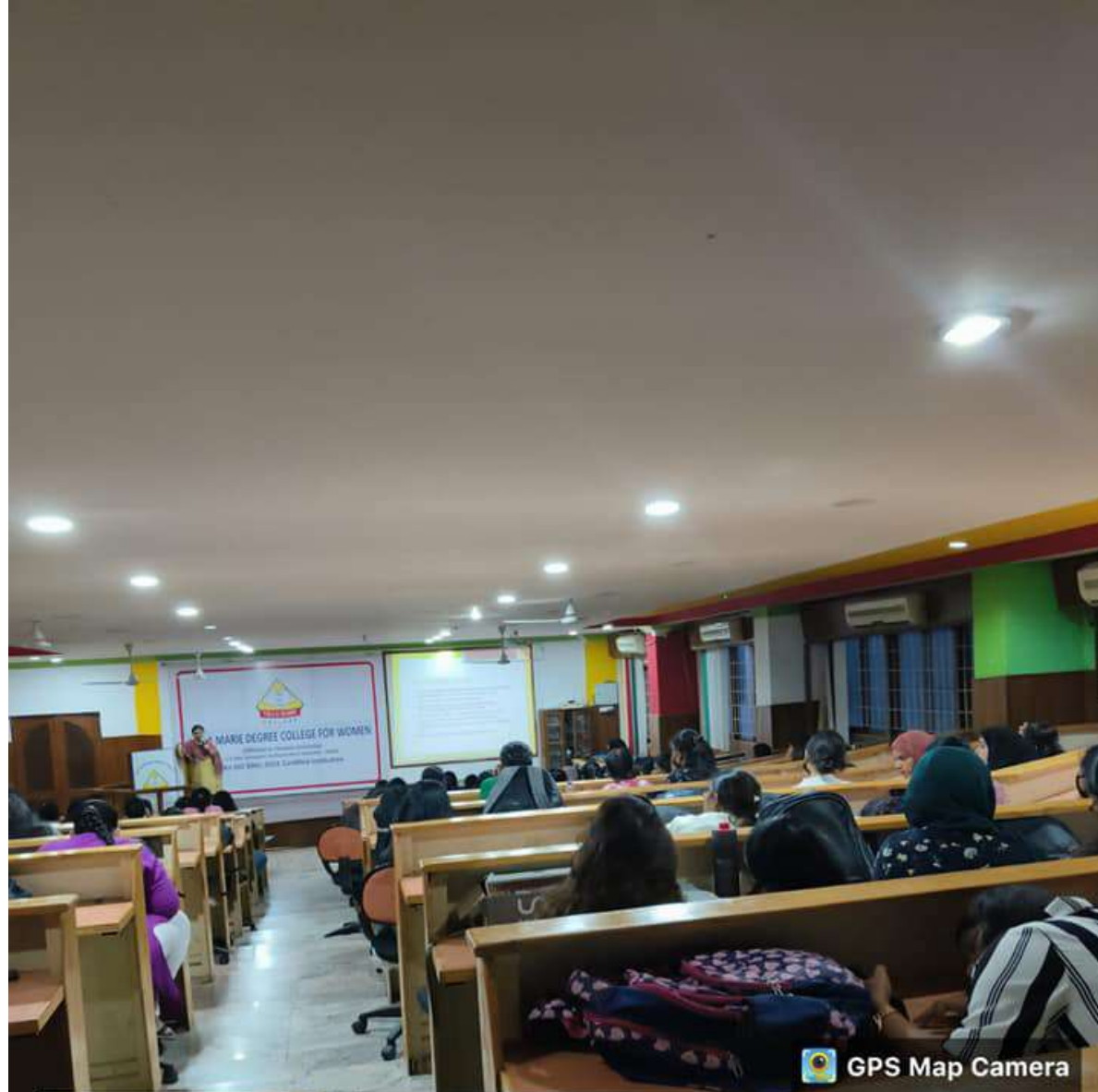
500082, India

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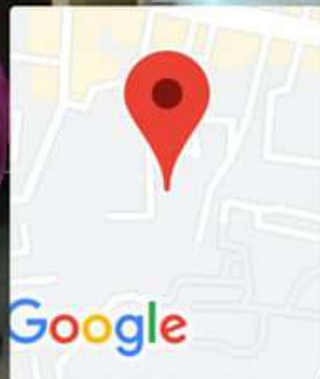
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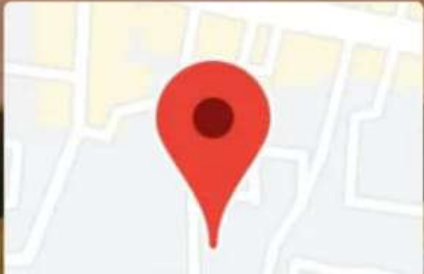
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