

PROGRAM STRUCTURE AS PER REVISED CBCS

DEPARTMENT OF BUSINESS MANAGEMENT – MBA

2021 – 2022

<u>Semester – I</u>		<u>Semester – II</u>	
Course Code	Course	Course Code	Course
MB101	Management & Organizational Behaviour	MB201	Human Resources Management
MB102	Accounting for Management	MB202	Financial Management
MB103	Marketing Management	MB203	Operations Research
MB104	Statistics for Management	MB204	Entrepreneurship and Development
MB105	Economics for Managers	MB205	Business Research Methods
MB106	IT Applications for Management	MB206	Business Law and Ethics
MB107	Open Elective-I a. Financial Markets and Services b. Managerial Communication	MB207	Open Elective-II a. Innovation Management b. Customer Relationship Management
MB108 *	Computer Practical's	MB208	Seminar Presentation *

<u>Semester – III</u>		<u>Semester – IV</u>	
Course Code	Course	Course Code	Course
MB301	Operations Management	MB401	Business Policy & Strategy
MB302	E- Business	MB402	Business Intelligence
MB303	Total Quality Management	MB403	Supply Chain Management
MB304	Global Business Strategies	MB404	Discipline Specific Elective:
MB305	Discipline Specific Elective:		Finance:
MB 305-F-I	Investment Management	MB 404-F-I	Financial Risk Management
MB 305-F-II	International Finance	MB 404-F-II	Banking and Insurance
MB 305-M-I	Marketing:	MB 404-M-I	Marketing
MB 305-M-II	Marketing Engineering	MB 404-M-II	Buyer Behaviour
	Advertisement and Retail Management		Services and Digital Marketing
	Human Resources:		Human Resources
MB 305-HR-I	Industrial Relations and Labour Laws	MB 404-HR-I	Leadership and Change Management
MB 305-HR-II	Organizational Development	MB 404-HR-II	Performance Management
	Systems:		SYSTEMS
MB 305-S-I	Data Base Management Systems	MB 404-S-I	Data Visualization
MB 305-S-II	Business Analytics	MB 404-S-II	Data Mining For Business
MB306 *	Tutorials:	MB405*	Project Work
	Project work Synopsis		
		MB406*	Comprehensive Viva - Voce