

Villa Marie Degree College for Women
(Affiliated to Osmania University)

Somajiguda, Hyderabad

An ISO 9001:2015 Certified Institution

Department of Commerce

B. Com Business Analytics

Course Details – 2021-2022

Sem II

S.No	Course Title	Course Code	Course Objective	Course Outcome
1.	Financial accounting - II	DSC 201	<ul style="list-style-type: none">• The importance of negotiable instruments to a business• Understand the concept of Consignment and learn the accounting treatment of the various aspects of consignment• Distinguish Joint Venture and Partnership and to learn the methods of maintaining records under Joint Venture• Distinguish between Single Entry and Double Entry• Understand the meaning and features of Non-Profit Organization	<p>Students will be able to</p> <ul style="list-style-type: none">• Comprehend accounting bills and negotiable instruments• Understand various books of accounts of Consignment• Record entries of joint venture account.• Know the ascertainment of profit under Single Entry system• Know the accounting system for Non-profit organization
2.	Business law	DSC 202	<ul style="list-style-type: none">• To make the students acquire basic conceptual knowledge of different laws relating to Business.• To provide the students with knowledge of legal principles relating to business contracts.• To engage the students with the legal provisions with respect to Sale of Goods• To acquaint the students with the legal ramifications involved in business transactions with respect to Consumer Protection Act and Intellectual Property laws.	<p>On completion of the course, students will be able to:</p> <ul style="list-style-type: none">• Understand relevance of Business Law to individuals and businesses and the role of law in an economic, political and social context.• Identify the fundamental legal principles behind contractual agreements.• Comprehensively understand all the rules, regulations and provisions relating to Business law, with respect to Sale of Goods• Acquire knowledge relating to Consumer Protection Law

			<ul style="list-style-type: none"> To understand the legal provisions applicable for establishment, management and Winding up of companies in India as per Companies Act 	<ul style="list-style-type: none"> and Intellectual Properties for creations of the mind. Apply the laws relating to the Management and Winding up of Companies.
3.	Data Analytics Essentials	DCS203	<ul style="list-style-type: none"> To understand the fundamental concepts of Data Analytics. To understand essentials of statistics for data analytics To understand probability for data analytics. To understand types of Distribution. To understand case studies using R Programming. 	<ul style="list-style-type: none"> Students gain knowledge on basic of data analytics. Understand about concepts of statistics for data analytics. Analysis concepts of probability for data analytics. Understand types of distribution. Able to develop case studies using R.

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Sem I

S.No	Course Title	Course Code	Course Objective	Course Outcome
1.	Financial Accounting -I	BC 104	<ul style="list-style-type: none"> The basic principles and concept of accounting and how it is represented in financial statements. Demonstrate how to maintain various books of accounts for preparation of financial statements. Practice the process of preparing bank reconciliation statement and collate cash book and pass book Identifying errors and ascertaining correct profit or loss Summarize the financial position and periodic reporting 	<ul style="list-style-type: none"> Students will be able to Understand accounting concepts and its treatment. Understand various books of accounts to analyse financial position. Compare cash book & pass book and reconcile the differences Analyse and rectify various errors and its treatment for accuracy. Prepare, analyse and interpret financial statement and its position.
2.	Business Organisation and Management	DSC 102	<ul style="list-style-type: none"> To acquaint the students with the basics of Commerce and Business Concepts and functions, forms of Business 	<p>Students will be able to:</p> <ul style="list-style-type: none"> Gain an understanding of the forms of Business Organizations

			<p>Organisation and Functions of Management.</p> <ul style="list-style-type: none"> • To familiarize the students with the procedures and documentation of registration of a Joint Stock Company. • To provide the students with the knowledge of the Concept, Functions and Principles of Management • To make the students acquire basic conceptual knowledge regarding the functions of Management and Structures of Organization • To acquaint the students with the nuances of Authority, Coordination and Control 	<ul style="list-style-type: none"> • Apply the tools, techniques and procedures in Registration of Companies • Analyze and acquire knowledge relating to the Principles of Management which will enable them to perform the managerial jobs. • Develop and understand the structures of Organizations • Apply the concepts of Authority, Coordination and Control and thereby comply with the responsibilities as managers in the practical scenario.
3.	Data Driven Decision Making	DSC103		

