# Villa Marie Degree College for Women
### (Affiliated to Osmania University)

### Somajiguda, Hyderabad

### An ISO 9001:2015 Certified Institution

### DEPARTMENT OF ARTS

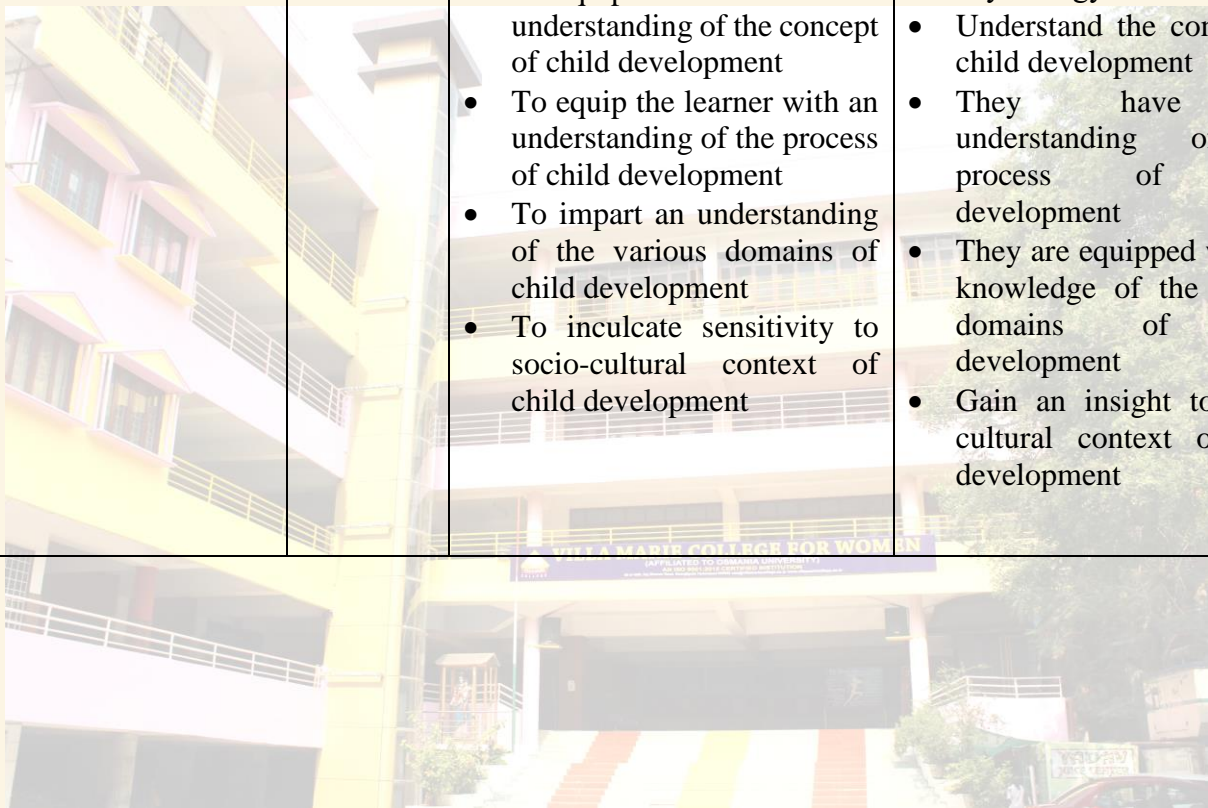### COURSE OBJECTIVES AND OUTCOMES

### SEMESTERS I, III & V

| S.NO: | COURSE TITLE | COURSE CODE | COURSE OBJECTIVES | COURSE OUTCOMES |
|---|---|---|---|---|
| 1 | Introduction to Mass Communication & Journalism | DSC 101 | • The students will be introduced to the wide scope of Mass Communication & Journalism<br>• To acquaint students with the understanding of the basics in Communication & Journalism<br>• To develop analytical skills to decode everyday media practices<br>• To enhance critical skills to understand the practical application of media theories<br>• To interpret the differences among the news presentation styles | • Students will have a better understanding of the scope of Mass Communication & Journalism<br>• Students will have a comprehensive understanding of the basics in Communication & Journalism<br>• They will develop analytical skills to decode everyday media practices<br>• Their critical skills to understand the practical application of media theories will be enhanced<br>• They will learn to interpret the differences among the news presentation styles<br>• |
| 2 | Understanding Political Theory | DSC 101 | • To understand Normative and Empirical Political Theories.<br>• To understand and assess Political Values from different perspectives.<br>• To learn the various Ideologies and Political Institutions functioning<br>• It fosters among learners the ability to read texts closely and scrutinize them critically.<br>• It enables learners to understand concepts, ideas and critical approaches about content. | • Students are familiarized with Normative & Empirical Political Theories.<br>• Write a clear and coherent expository synopsis of the theory of major thinkers in the history of political thought.<br>• Identify the most important contributors to modern Western political thought and explain why their contributions are important.<br>• Explain the central concepts in Political thought. |

| | | | | • Demonstrate the ability to apply abstract theory to concrete problems by using the ideas of political theorists to address contemporary social issues such as affirmative action, pornography and capital punishment |
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| 3 | General Psychology | DSC 101 | • Acquaint students about traditional & contemporary approaches to psychology, methods used in psychology and orient them about the biological basis of behavior and sensory experiences<br>• To introduce them to basic cognitive concepts of attention, perception, Memory, thinking, reasoning and learning<br>• To introduce students to concepts of motivation and make them understand the development of emotions.<br>• Make them aware about the concept of Intelligence, development of tests and types of tests used to assess intelligence<br>• To enable students to gain overall understanding about the basic cognitive and behavioral process in psychology | • The students become acquainted with traditional and contemporary approaches to psychology, methods used in psychology and the biological basis of behavior and sensory experiences<br>• Learned basic cognitive concepts of attention, perception, Memory, thinking, reasoning and learning<br>• Students gained knowledge on motivation and understood about development of emotions.<br>• They grasp the concept of Intelligence<br>• The students gained an overall understanding about the basic cognitive and behavioral process in psychology |
| 4 | Reporting & Editing for Print Media | DSC 301 | • Help students identify different dimensions of the news.<br>• Edit the news reports.<br>• Prepare and edit news copies<br>• Learn the newspaper organization hierarchy<br>• Explain the laws relating to media. | Students should be able to:<br>• Write news stories, features, articles, editorials, columns for newspapers.<br>• Prepare the newspaper's layout and design.<br>• Focus on the advertising, production and circulation of the newspaper.<br>• Understand the editing process of the copies. |

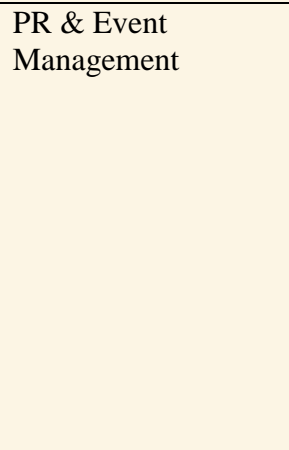| | | | | • Learn the various media laws and how they are applied. |
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| 5 | Forms of Journalistic Writing | SEC II | • Help students Identify different types and elements of the news.<br>• Understand subjectivity and objectivity in writing.<br>• Write in different forms.<br>• Differentiate hard news writing from soft news.<br>• Learn to write for the web | Students should be able to:<br>• Write news stories, features, articles, editorials, columns for newspapers.<br>• Prepare the newspaper's layout and design.<br>• Focus on the advertising, production and circulation of the newspaper.<br>• Importance to factual writing.<br>• Write for various websites. |
| 6 | Indian Political Thought | DSC 301 | • To introduce the students to the Indian political tradition of Ancient times.<br>• To explain the ideas of medieval and early modern political thinkers like Basava and Barani.<br>• To make students understand the legal principles by which political disputes are often settled.<br>• To familiarize the students with the exponents of the Reformist Thinkers like Ambedkar and Gandhi.<br>• To help the students to develop and elaborate understanding of Indian Socialist political thought. | • Upon its completion, the students will be able to know the importance of political philosophy in shaping and influencing the state and society at large.<br>• Knowledge of some of the philosophical underpinnings of modern politics and government.<br>• They gain knowledge of the legal principles by which political disputes are often settled.<br>• Understand the changes in patterns of political behaviour, ideas and structures.<br>• Students are expected to appreciate the ideas and thoughts which are rich and insightful |
| 7 | Social Psychology | DSC 201 | • To orient students about basic concepts of social psychology.<br>• To introduce major theoretical perspectives in social psychology<br>• Understand how theory motivates research and how research modifies theoretical | • To students learnt basic concepts of social psychology.<br>• They are introduced to major theoretical perspectives in social psychology<br>• They gain an insight into how theory motivates |

| | | | | statements about human social behavior | research and how research modifies theoretical statements about human social behaviour |
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| | | | | • Learn how classic research, such as the Milgram paradigm, shaped social psychology and the culture<br>• Understand cross-cultural differences and similarities in social behavior | • They learn how classic research, such as the Milgram paradigm, shaped social psychology and the culture<br>• Familiarized with cross-cultural differences and similarities in social behaviour |
| 8 | Media & Development | DSE 501 | | • Help students Understand the various concepts and approaches of development.<br>• Analyze the importance of media in development communication<br>• Write development stories for media.<br>• Analyze Development Support Communication<br>• Learn how print, electronic & online media helps in development | • The students will be able to introduce the concepts of development<br>• To explain the importance of media in development.<br>• To impart the skills to write development stories<br>• Familiarize with Sustainable development & Millennium development.<br>• Various issues of development programs |
| 9 | Fundamentals of Academic Writing | GE | | • To introduce academic writing to students<br>• To familiarize students with different genres of academic writing | • Students should be able to write news stories & research papers on various elements of media by using different methods<br>• Students are familiar with the different genres of academic writing |
| 10 | International Relations | DSC 501 | | • To analyse the history of international relational through the causes and phases of colonialism.<br>• To know the impact of first world war and second world war and its causes and consequences<br>• To criticizes the various ideologies which lead to the destruction of world. | • Analyse the complexities of the globalized world<br>• Demonstrate an understanding of the key historical events which shaped the international events in the 20th century<br>• Evaluate the visible and invisible impact of global developments on domestic settings and relations |

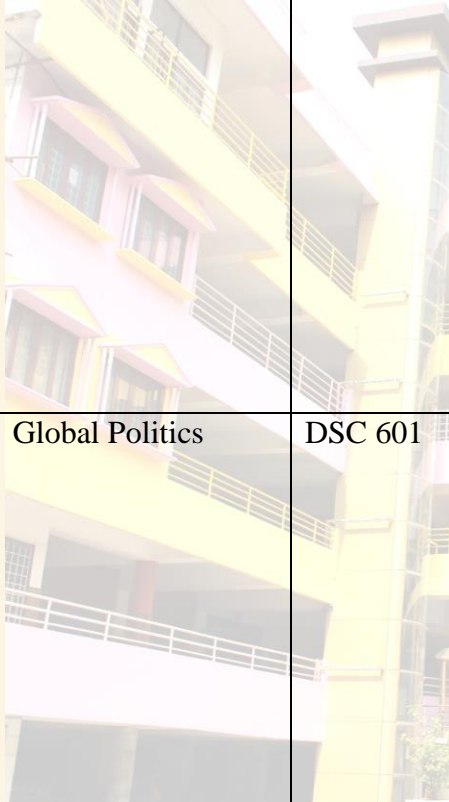| | | | | • To appreciates the post war developments through the emergence of third world. <br> • To understand the concept of power, national, regional, global and peace security thought. | between global and regional politics <br> • Discuss the basic structure, key actors, institutions and their functioning <br> • Put emphasis on the new world order and contemporary <br> • challenges faced in multiple global interaction |
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| 11 | Child Psychology | DSC 301 | • To understand the term "Child Psychology" <br> • To equip the learner with an understanding of the concept of child development <br> • To equip the learner with an understanding of the process of child development <br> • To impart an understanding of the various domains of child development <br> • To inculcate sensitivity to socio-cultural context of child development | • Students are familiarized with the term "Child Psychology" <br> • Understand the concept of child development <br> • They have an understanding of the process of child development <br> • They are equipped with the knowledge of the various domains of child development <br> • Gain an insight to socio-cultural context of child development |

# DEPARTMENT OF ARTS

## COURSE OBJECTIVES AND OUTCOMES

## SEMESTERS II, IV & VI

| S.NO: | COURSE TITLE | COURSE CODE | COURSE OBJECTIVES | COURSE OUTCOMES |
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| 1 | Mass Media in India | DSC 201 | • To provide a historical overview of press in India<br>• To present a brief history of Electronic media in India<br>• To describe the present status of media in India | • Students will have an overall historical understanding of media in India<br>• Students will be able to explain the present status of media in India<br>• They will have a comprehensive understanding of the recent trends in Indian media |
| 2 | Western Political Thought | DSC 201 | • To introduce to the students some classical political thinkers from the West who shaped the ideas and key concepts of Political Science.<br>• Developing a 'just society' and a 'just state'.<br>• To understand the differences across civilizations and times.<br>• To examine the ideas of some of the prominent classical political thinkers beginning from Plato to Mao.<br>• To imbibe the seeds of the conceptual themes which seem to be so enriched today which also found expressions in older times with different accentuation and nodes. | • The students will know the key ideas of all the political philosophers given in the course.<br>• They will be able to explain what was the ideal state according to Plato and how was it linked to his scheme of education and theory of justice.<br>• They will be able to answer how Aristotle differed from his master Plato on the conception of justice.<br>• They will be able to make a distinction among Hobbes, Locke, and Rousseau on the state of nature, the law of nature, nature and form of contract and the emergence of state from the contract.<br>• They will be able to answer how and why Machiavelli gave an overriding priority to pragmatism above ethics and values in operation of statecraft. |

| 3 | Personality Theories & Assessment | DSC 201 | • To familiarize students with concept of personality and factors influencing personality· <br> • To introduce students to major theoretical approaches and other contemporary approaches to personality <br> • To help them understand various types of assessments in measuring personality· <br> • To make them understand the importance of psychological testing. <br> • To acquaint them with various types of tests available to measure behaviour | • The students are familiarised with concept of personality and factors influencing personality · <br> • They imbibe major theoretical approaches & other contemporary approaches to personality. <br> • They should understand various types of assessments used in measuring personality <br> • They should understand the importance of psychological testing. <br> • They become well-versed with various types of tests available to measure behaviour. |
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| 4 | Broadcast & New Media Journalism | DSC 401 | • To introduce broadcast media. <br> • Understand the nature and importance of broadcast media. <br> • Learn radio production. <br> • Understand radio and television journalism. <br> • Get involved in new media journalism. | Students should be able to: <br> • Write scripts for news bulletins which includes news stories, features and articles. <br> • Prepare and design the interview format. <br> • Learn Pre-production, Production & Post Production of TV <br> • Exercise the various Sound designing techniques <br> • Gain skills in new media & social media |
| 5 | PR & Event Management | SEC IV | • To introduce public relations. <br> • To impart professional skills to be a PRO. <br> • To impart the skills of event management. <br> • To Enhance the skill of students in brand storytellers | Students should be able to: <br> • Acquaint themselves with the concept of Public Relations. <br> • Analytical skills to decode the everyday media practices in the Media organizations. <br> • Critical skills to understand the practical application of corporate communications. |

| | | | • To demonstrate leadership and prioritize core principles of ethics in an organization | • Interpretation skills to read the differences among Organizational structure & Effective PRO presentation styles.<br>• Understand the flexibility of being a PR<br>Plan and execute events |
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| 6 | Constitutional Politics of India | DSC 401 | To give the target students/audience an understanding of:<br>• Fundamentals of Indian Political System analysed from varied perspectives<br>• Philosophical basis of Indian Constitution<br>• Working of Indian Constitution as a living document<br>• Theoretical Basis and Practices of Directive Principles of State Policy and Fundamental Rights as available in the Constitution<br>• Institutional Structure and functions of Indian Polity | • Students will have a general understanding of the Indian Government both at the union as well state level<br>• Demonstrate awareness of the Indian Government and politics<br>• The student would better understand the political issues, political processes, and political activities<br>• Students would better understand Social Issues in India and Political Responses to approach them<br>• Nature and Purpose of Social Movements in India |
| 7 | Abnormal Psychology | DSC 401 | • To introduce students to the fundamental concepts and scientific principles underlying abnormal human behavior<br>• To increase awareness about mental health problems in society<br>• To understand psychological disorders<br>• To create a foundation for higher education.<br> To build a professional career in clinical psychology | • The students imbibe the fundamental concepts and scientific principles underlying abnormal human behavior<br>• Gain an increased awareness about mental health problems in society<br>• Develop an understanding of psychological disorders<br>• They should understand and have a foundation for higher education.<br>• Build a professional career in clinical psychology. |
| 8 | Freelance Journalism | PR | • To introduce freelance journalism to the students | Students should be able to:<br>• Write different writing styles which includes news stories, |

| | | | | features, articles, editorials and columns. |
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| | | | • Understand the nature and importance of newspapers and magazines.<br>• To impart skills to write for newspapers<br>• Understand the different writing styles in journalism<br>• To motivate students to write for magazines | • Prepare content and design a newsletter<br>• Be a freelance journalist<br>• Gain skills in using Canva and Mailchimp designing Software<br>• Understand the editorial mix of a magazine |
| 9 | Media Literacy | DSE 601 | • To introduce the key concepts of media literacy<br>• To understand media content.<br>• To develop critical thinking about media content<br>• To understand the relation between media & society<br>To become wise consumers of media | • Media literacy builds empathy & helps students to see the world from multiple perspectives<br>• Students understand media content better.<br>• It helps develop critical thinking about media content<br>• Helps grasp the relation between media & society.<br>It meets the needs of students to be wise consumers of media |
| 10 | Global Politics | DSC 601 | • Introduce the students to both the mainstream International Relations (IR) approaches such as realism (and its nexus with Classical Geopolitics), liberalism and constructivism.<br>• Introduces students to critical approaches such as colonialism and feminism.<br>• To explain the History of 19th century at the service of new forms of nationalism, colonial projects and inter-imperialist rivalry in Europe and beyond.<br>• Shows how geopolitics has most often been associated with a 'realist' and state-centric approach to international relations. | • Familiarization with the key concepts of the discipline of IR.<br>• Understanding of nexus between Classical Realism and Classical Geopolitics. Comprehensive understanding of the key assumptions and arguments of the mainstream IR.<br>• Appreciation of what is Global IR and why non-western perspectives are needed.<br>• Greater appreciation of the important role played by non-Western countries in building post-war norms and institutions in key areas such as universal sovereignty, human rights, development, and regionalism. |

| | | | • Students to think creatively and critically in search of 'global' or more in international relations that is inclusive of non-western experiences, traditions and interactions. | • Understanding the agency of the Global South in these areas is key to countering IR's ethnocentrism and developing new concepts, theories and, methods. |
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| 11 | Adolescent Psychology | DSC 601 | • To understand the term "Adolescent"<br>• To define and understand about adolescent psychology<br>• To understand development process of adolescence<br>• To apply different theories of development in adolescence<br>• To consider what factors put adolescents at risk | • Students are familiarized with the term "Adolescent"<br>• The students should understand about adolescent psychology.<br>• They should understand the development process of adolescence<br>• Application of different theories of development in adolescence<br>• Learning about factors that put adolescents at risk |