

PROGRAM STRUCTURE AS PER CBCS
B.COM (BUSINESS ANALYTICS)

<u>Semester – I</u>		<u>Semester – II</u>	
S No	Course	S No	Course
1.	English (First Language)	1.	English (First Language)
2.	Second Language	2.	Second Language
3.	a) Environmental Science / b) Basic Computer Skills	3.	a) Environmental Science / b) Basic Computer Skills
4.	Financial Accounting – I	4.	Financial Accounting – II
5.	Business Organisation & Management	5.	Business Laws
6.	Data-driven Decision Making	6.	Data Analytics Essentials

<u>Semester – III</u>		<u>Semester – IV</u>	
S No	Course	S No	Course
1.	English (First Language)	1.	English (First Language)
2.	Second Language	2.	Second Language
3.	a) Communication Skills/ b) Professional Skills	3.	a) Leadership & Management Skills / b) Universal Human Values
4.	a) Principals of Insurance / b) Foundation of Digital Marketing & Web Design	4.	a) Practice of Life & General Insurance / b) Social Media Marketing Search Engine Optimisation & Online Advertising
5.	Advanced Accounting	5.	Income Tax
6.	Business Statistics – I	6.	Business Statistics – II
7.	Data Analytics Modeling	7.	Forecasting & Predictive Analytics

<u>Semester – V</u>		<u>Semester – VI</u>	
S No	Course	S No	Course
1.	English (First Language)	1.	English (First Language)
2.	Second Language	2.	Second Language
3.	a) Business Economics/ b) Advanced Aspects of Income Tax	3.	Research Methodology & Project Report
4.	a) Cost Accounting/ b) Financial Planning & Performance/ c) International Financial Reporting-I	4.	a) Cost Accounting & Management Accounting b) Financial Control / c) International Financial Reporting - II
5.	a) Computerized Accounting/ b) Financial Decision Making-I/ c) International Tax & Regulation	5.	a) Theory of Practice of GST / b) Financial Decision Making – II / c) International Auditing
6.	a) Advanced Data Visualization/ b) Advanced Corporate Accounting/ c) Financial Management	6.	a) Business Applications of Emerging Technologies / b) Corporate Governance / c) Investment Management